



# **Our College, Our Region**

May 2020

# Our College

Colleges like ours are vital to sustainable economic growth, productivity and opportunity.

We prepare thousands of students each year with the skills and knowledge they need to succeed in the world of work and we help build the highly trained, modern workforce that employers need.

Since our formation in 2013, our College has built a solid foundation – delivering first-class education and training to our students and forging partnerships with organisations across our region and beyond.

The training and expertise we offer extends across a range of industries and sectors: from energy conservation and storage to integrated health and social care; from travel and tourism to digital technology.

Government policies, priorities and finances affect our work and the way in which we do it.

As a leader in our region, we are called upon to be part of the solution to widening access to higher education, tackling the skills gap and youth unemployment, delivering inclusive economic growth and boosting productivity.

With the collective ambition, pride and passion of our staff, our guiding vision is to be a vibrant and dynamic College. However, the condition of our estate impedes our efforts to transform our College and deliver learning fit for the 21st century.

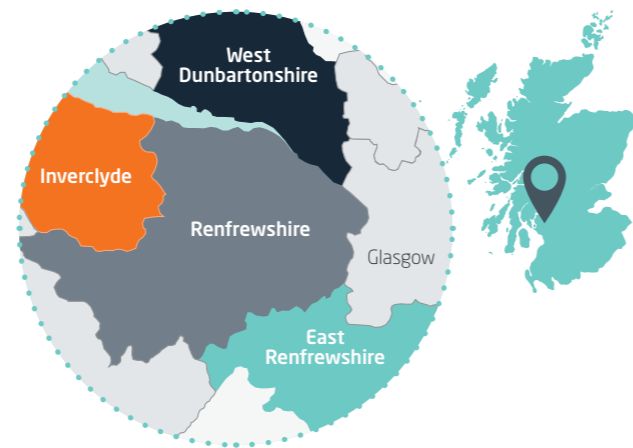
The world in which we all live and work is forever changing, no more so than by the Coronavirus pandemic. Whilst we cannot predict the future, we can prepare for a future that is increasingly unpredictable.

Our four strategic priorities, outlined in our [2019-25 strategy](#), aim to futureproof our College:

- Personalisation:** Delivering the skills solutions that employers seek and the learning outcomes students want in a way that suits their individual needs.
- Collaboration:** Building the immersive relationships to create new learning pathways and delivery partnerships that best support our students, communities and businesses.
- Agile and Adaptive:** Developing the specialist delivery capabilities to respond to shifts in demand and seize new opportunities quickly.
- Digital:** Ensuring that the College has the capacity and capabilities to keep pace with technological advancements to deliver for students and employers.



**23,500** students<sup>1</sup> study, and **1,215** staff<sup>2</sup> work, with us across our campuses in **Clydebank, Greenock and Paisley**

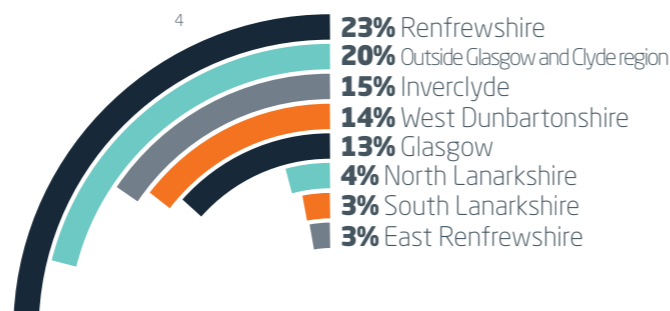


We serve **4** main local authorities

- Inverclyde Renfrewshire
- East Renfrewshire West Dunbartonshire

Income of **£59 million**<sup>3</sup>

Our students come from:



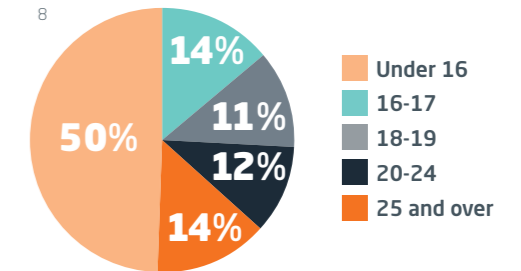
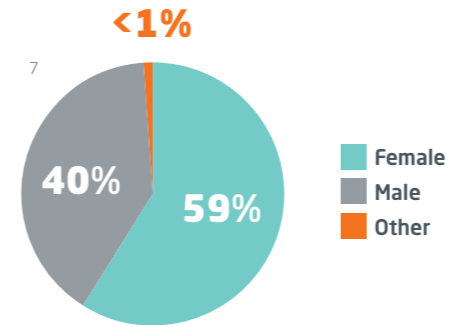
**87%** Further Education

**13%** Higher Education

**29%** Full Time

**71%** Part Time

**Our Student Body:**



**5%** of our students are from a **Black, Asian and Ethnic Minority (BAME)** background<sup>9</sup>

**18%** of our students have declared having a **disability, learning difficulty or mental health issue**<sup>10</sup>

**37%** of our students come from Scotland's **20%** most **deprived** areas<sup>11</sup>

**1,743** of our students have **caring responsibilities**. We are working with the Carers Trust to ensure they are supported<sup>12</sup>

**336** of our students are **care experienced** and, as a Corporate Parent, we support them through their studies<sup>13</sup>

**77** of our students have an **Armed Forces background**. We are proud to have signed the Armed Forces Covenant<sup>14</sup>

**1 in 5** families in the area are affected by **estrangement** at some point in their lives. We've taken the Stand Alone Pledge to make sure people studying with us affected by this get the support they need.<sup>15</sup>



**87%** of students that enrol with us **stay the course**



**73%** of our students successfully **complete their qualifications**<sup>16</sup>



**48%**<sup>17</sup> of HN students who went to university did so with **advanced standing**. We aim to achieve **50.5%**

**95%**<sup>18</sup> of our students go onto **positive destinations** after graduating

**95%**<sup>19</sup> of our students report being **satisfied** with their college experience

We have cut our carbon emissions by **20%**<sup>20</sup> since 2015 - that's equal to more than **1,000 tons of CO2**

**4 campuses** covering **77,000m<sup>2</sup>** - with ½ of our buildings requiring major repair or replacement

**£33 million** required to upgrade our buildings to a suitable condition by 2026: **Clydebank £2 million; Greenock £20 million; Paisley £11 million**

Our ambition is to secure investment of **£186 million**<sup>21</sup> to deliver new state-of-the-art, purpose-built facilities at Greenock and Paisley



# Our Communities

Our College holds a unique position among the communities of our region. We are the thread linking people with education, schools with employers and the future with the past.

Our communities throughout Inverclyde, Renfrewshire and Dunbartonshire claim a rich industrial heritage. They have been shaped by shipbuilding, engineering and textiles and the decline of these industries has brought challenges that persist to this day.

Our region's four local authorities are not homogeneous. Each individual area's strengths and challenges concerning skills, employment, industry, deprivation and population are at the forefront of our minds when developing our curriculum or engaging with partners.

The College is more than just an educator. Most of our staff and students live in the communities we serve – we have a real stake in helping to improve our local area and support individuals. We do this in many different ways:

Supporting our Students: Whether our students have a learning disability, caring responsibilities, mental ill health or care experience, we help them stay the course through initiatives like the Gie's A Break Café, peer-support groups, counselling and additional out-of-class support.

Fundraising and Sponsorship: Our staff and students raise vital funds for local charities to support their work for causes close to our hearts. We also sponsor local events, such as the Inverclyde Bees Knees Awards and the Inverkip Boat Show.

Celebrating our Past: Remembering our local history is important to us. That is why the College marked the 200th anniversary of the death of Greenock-born James Watt by establishing the James Watt STEM Prize and commemorated the 100th anniversary of HMS Hood's launch in Clydebank with a ceremony and permanent model display.

Working with Charities: Our complementary therapy students' award-winning work with 40 veterans who suffer from service and stress-related conditions – through massage, aromatherapy and mindfulness – is just one way we support ex-servicemen and women.

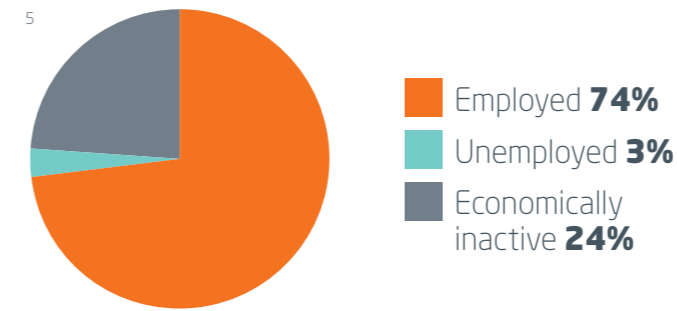
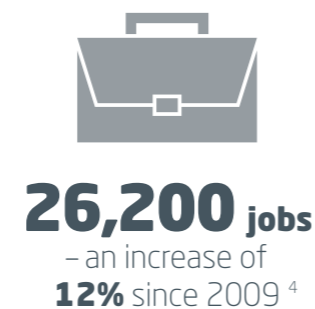
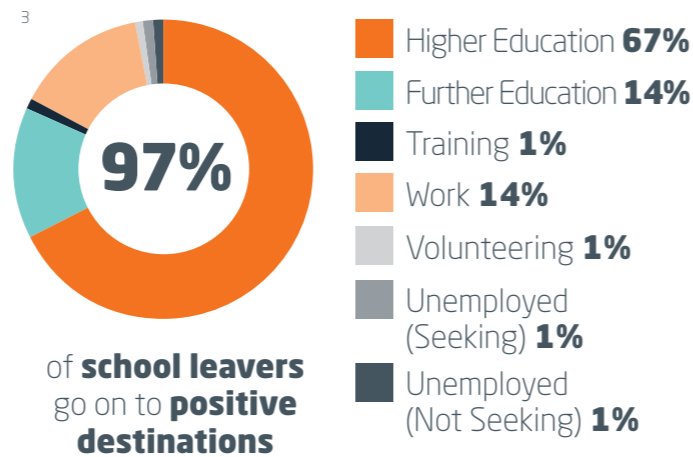
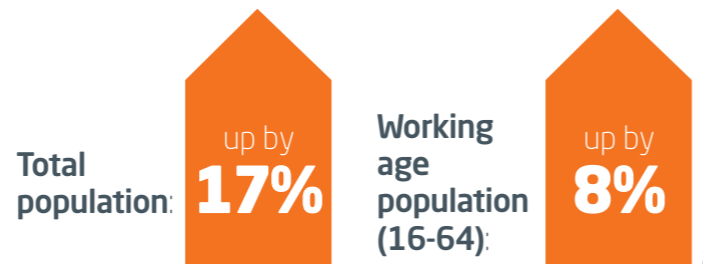
Improving our Physical Environment: The physical condition and appearance of our estate plays an important role in defining the character of our College and local area. Our ambitions, set out in our Estates Strategy, describes our plans for community engagement, access to employment and to strengthen our local economy.

## East Renfrewshire:



Population of **95,170 people**<sup>1</sup>

By **2041**:



**7%** of East Renfrewshire's datazones are among the **20%** most deprived areas in Scotland<sup>5</sup>

### Top 3 employing sectors in 2019:

Wholesale and retail (3,900 jobs)



Construction (3,300 jobs)



Human health and social work (3,300 jobs)



### Top 3 employing sectors in 2029 are forecast to be:

Wholesale and retail (4,100 jobs)



Construction (3,700 jobs)



Human health and social work (3,500 jobs)



### From 2019 to 2029, the largest employment growth is forecast in:

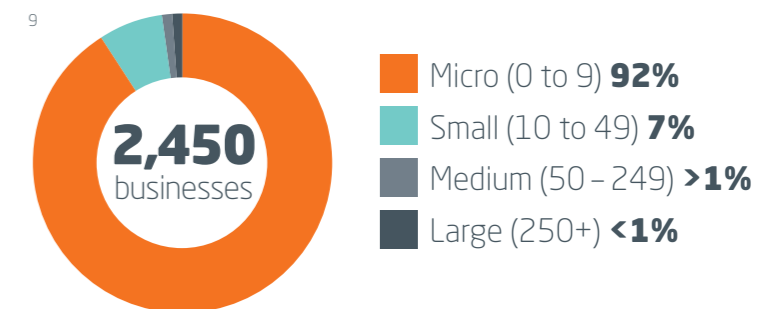
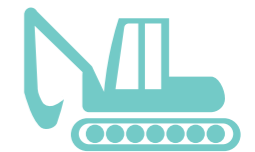
Admin and support services (1.7%)



Professional, scientific and technical (1.5%)



Construction (1.4%)



## Inverclyde:



Population of **78,150** people <sup>10</sup>

By **2041**:

Total population:

down by **11%**

Working age population (16-64):

down by **23%**

<sup>11</sup>

### Top 3 employing sectors in 2019:

Human health and social work (6,700 jobs)



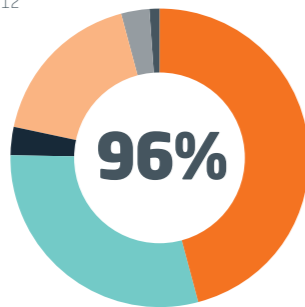
Wholesale and retail (4,300 jobs)



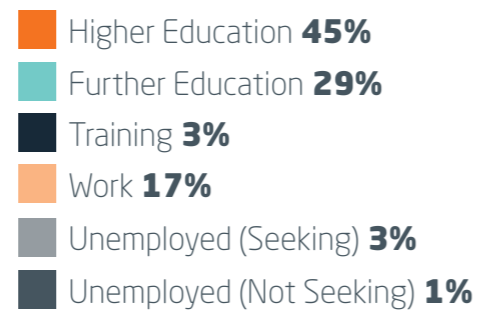
Admin and support services (3,200 jobs)



<sup>12</sup>



of **school leavers** go on to **positive destinations**



### Top 3 employing sectors in 2029 are forecast to be:

Human health and social work (6,800 jobs)



Wholesale and retail (4,300 jobs)



Admin and support services (3,600 jobs)



### From 2019 to 2029, the largest employment growth is forecast in:

Admin and support services (12%)



Arts, entertainment and recreation (12%)



Professional, scientific and technical (10%)

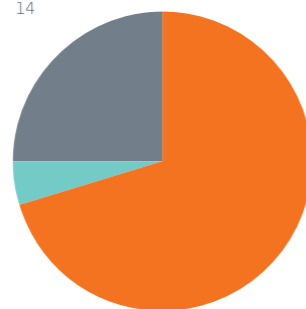


<sup>16</sup>



**31,400** jobs  
– an increase of **2%** since 2009 <sup>13</sup>

<sup>14</sup>

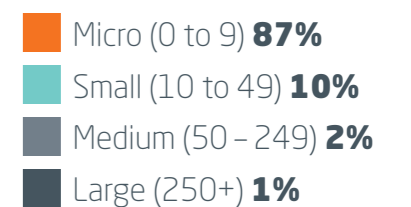
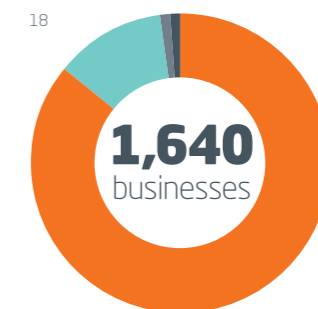


**45%** of Inverclyde's datazones are among the **20%** most deprived areas in Scotland <sup>15</sup>



Produced **£1.5 billion** worth of **goods and services** <sup>17</sup>

<sup>18</sup>



## Renfrewshire:



Population of **177,790** people <sup>19</sup>

By **2041**:

Total population:

up by **3%**

Working age population (16-64):

down by **7%**

<sup>20</sup>

### Top 3 employing sectors in 2019:

Wholesale and retail  
(14,800 jobs)



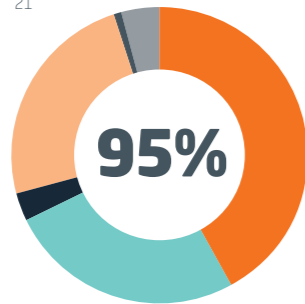
Human health and social work  
(12,000 jobs)



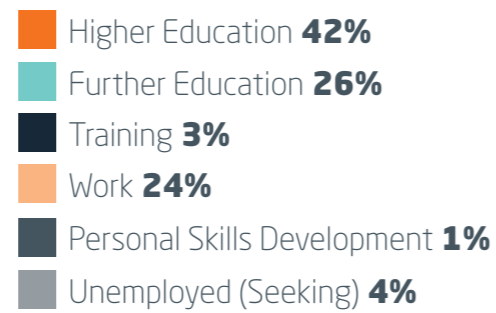
Admin and support services  
(10,100 jobs)



<sup>21</sup>



of **school leavers** go on to **positive destinations**



### Top 3 employing sectors in 2029 are forecast to be:

Wholesale and retail  
(15,100 jobs)



Human health and social work  
(12,500 jobs)



Admin and support services  
(11,600 jobs)



### From 2019 to 2029, the largest employment growth is forecast in:

Admin and support services  
(15%)



Professional, scientific and technical  
(12%)



Construction  
(11%)

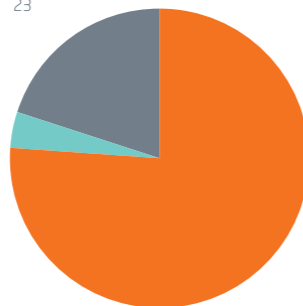


<sup>25</sup>



**90,400** jobs  
– an increase of **6%** since 2009 <sup>22</sup>

<sup>23</sup>

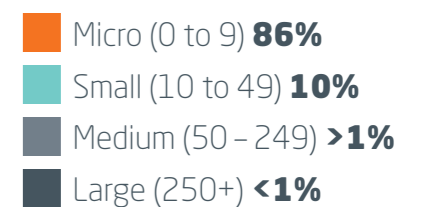
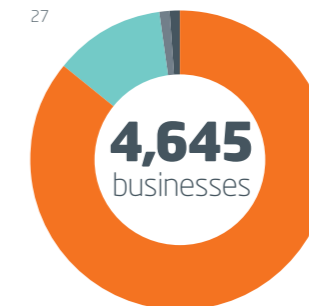


**24%**  
of Renfrewshire's datazones are among the  
**20%**  
most deprived areas in Scotland <sup>24</sup>



Produced **£4.2 billion**  
worth of **goods and services** <sup>26</sup>

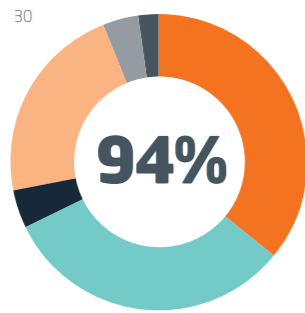
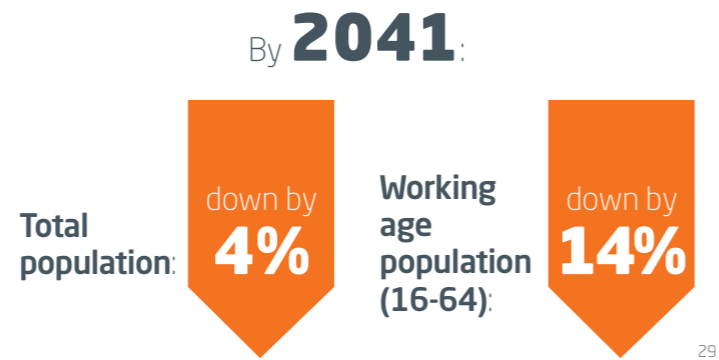
<sup>27</sup>



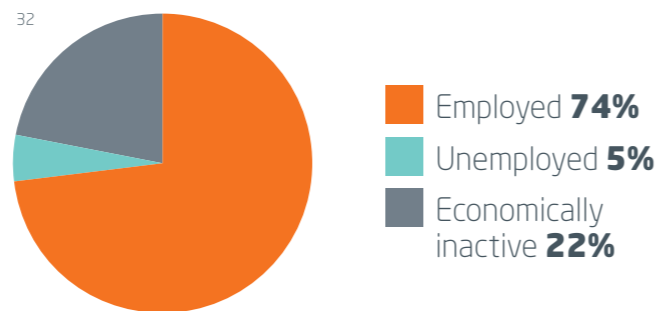
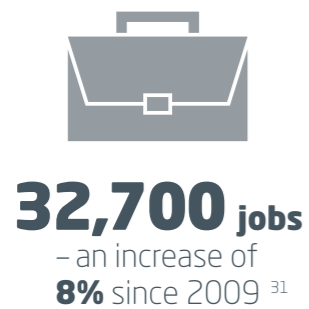
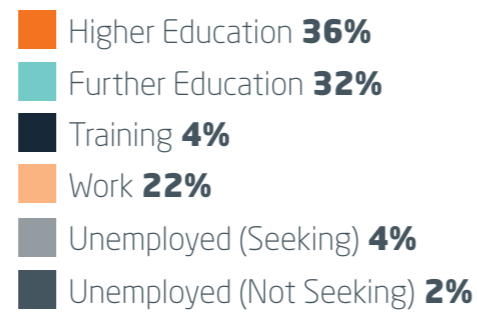
## West Dunbartonshire:



Population of **89,130** people <sup>28</sup>



of **school leavers** go on to **positive destinations**



**40%** of West Dunbartonshire's datazones are among the **20%** most deprived areas in Scotland <sup>33</sup>

## Top 3 employing sectors in 2019:

Human health and social work  
(6,300 jobs)



Wholesale and retail  
(4,800 jobs)



Public administration and defence  
(3,400 jobs)



## Top 3 employing sectors in 2029 are forecast to be:

Human health and social work  
(6,500 jobs)



Wholesale and retail  
(4,900 jobs)



Public administration and defence  
(3,000 jobs)



## From 2019 to 2029, the largest employment growth is forecast in:

Admin and support services  
(11%)



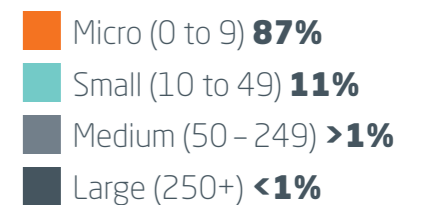
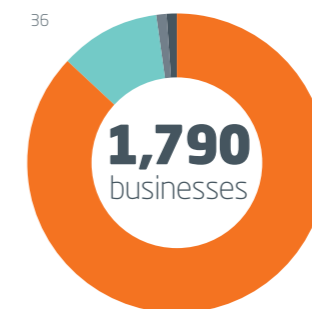
Arts, entertainment and recreation  
(10%)



Construction  
(8%)



Produced **£1.7 billion** worth of **goods and services** <sup>35</sup>



# Our Region

The Fourth Industrial Revolution, globalisation and advancements in technology are already altering what we do and how we do it and the Coronavirus pandemic will undoubtedly affect how we live and work. The UK's departure from the EU and demographic pressures will have implications on skills, jobs and the economy too.

These technological advancements, societal changes and economic developments are occurring at a rapid pace. In the West region, the skills gap is above the national average and productivity is below the national average. All of these factors pose significant challenges, as well as opportunities, for our College and region we serve.

We take our leadership role in our region seriously and we work with our partners – local councils, community planning partnerships, schools, employers and civil society – to tackle the formidable socio-economic challenges affecting our towns and villages.

Our region has strong foundations to build a vibrant economy and modern workforce.

We have a diverse community of small and medium-sized enterprises, the backbone of our economy, across the region and we have a unique reach into this business base. Although large firms account for less than 1% of employers here, we are home to some of the best know organisations in Scotland and throughout the world.

Initiatives like the Glasgow City Region City deal projects and the establishment of the Advanced Manufacturing Innovation District Scotland have the power to transform our region.

It is vital, now more than ever, for educators to be responsive to the needs of our economy and our employers in order to equip ourselves to overcome the challenges and grasp the opportunities of the future. Our College remains committed to doing just that and being the partner of choice in our region.



Serving **438,800** people across the West region <sup>1</sup>



**180,700** jobs are based in the West region and employment is projected to grow by **2.2%** <sup>2</sup>

**80,500** job openings are forecast in the West region in the next 10 years <sup>3</sup>

**95%** Replacement requirement

**5%** Expansion demand

## Top 3 employing sectors in 2019:

**Human health and social work**  
(28,400 jobs)



**Wholesale and retail**  
(27,900 jobs)



**Admin and support services**  
(16,300 jobs)



## Top 3 employing sectors in 2029 are forecast to be:

**Human health and social work**  
(6,500 jobs)



**Wholesale and retail**  
(4,900 jobs)



**Public administration and defence**  
(3,000 jobs)



## From 2019 to 2029, the largest employment growth is forecast in:

**Admin and support services**  
(11%)



**Arts, entertainment and recreation**  
(10%)



**Construction**  
(8%)



**1 in 5** employers in the West region report that they have a **skills gap** with at least one employee.



From 2015 to 2017, the percentage of the region's workforce with a **skills gap** more than doubled from **3.3%** to **6.7%**

5



In 2019, we delivered **325 training courses** to **1,856 staff** from **48 firms** through the **Flexible Workforce Development Fund** <sup>10</sup>



**Productivity** per worker in the West region is valued at **£47,000** – lower than the Scottish average of **£50,800** <sup>6</sup>

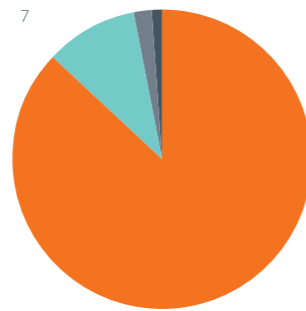
Working with **158 employers**, we will train **302 Modern Apprentices** in **16 different frameworks**.

In 2020, we are:



Training **83 Foundation Apprentices** in **5 different frameworks**. <sup>11</sup>

**10,740** businesses across the West region



- Micro (0 to 9) **88%**
- Small (10 to 49) **10%**
- Medium (50 - 249) **2%**
- Large (250+) **<1%**



These firms produced **£8.5 billion** worth of **goods and services**



Across our region, there are **125 primary schools**, **29 secondary schools** and **8 ASN schools**

with more than **34,000 pupils** at primary school and **26,000 pupils** in secondary school.



Our activities boost the region's economy by around **£13 million** each year <sup>8</sup>



More than **£372 million** is being invested in **8 City Deal projects** throughout our region <sup>9</sup>



**1 in 4** school leavers in our region choose to continue their studies at college <sup>12</sup>



**Galt Transport**  
West  
Dunbartonshire  
COUNCIL

Golden Jubilee  
Foundation  
Patients at the heart of progress

**wdcvs**  
West Dunbartonshire

Chivas Brothers  
Pernod Ricard

dunbartonshire  
CHAMBER OF COMMERCE

**ERSKINE**  
Caring for Veterans since 1916

**DIAGEO**

**DOOSAN**

*Filshill*

Hillington Park

**IKEA**

intu  
Braehead

LIGHTWEIGHT  
MANUFACTURING  
CENTRE

**PEAK**  
SCIENTIFIC

MEDICINES  
MANUFACTURING  
INNOVATION  
CENTRE

ROLLS  
ROYCE

**Thermo**  
SCIENTIFIC

**AFRC**  
ADVANCED FORMING RESEARCH CENTRE  
UNIVERSITY OF STRATHCLYDE

M&Co

**TERUMO**  
Aortic

Caledonian MacBrayne  
Hebridean & Clyde Ferries

**amazon**

**FERGUSON**  
marine

West  
Dunbartonshire

**CVS** Communities and  
the Voluntary Sector  
Inverclyde

Inverclyde  
council

**INVERCLYDE**  
CHAMBER OF COMMERCE  
est. 1813

**McGill's**

Gartocharn  
Balloch  
Alexandria  
Renton  
Dumbarton  
Milton  
Bowling  
Old Kilpatrick  
Clydebank  
Langbank  
Erskine  
Bishopton  
Inchinnan  
Renfrew

Renfrewshire

**MALCOLM**  
GROUP

**ENGAGE**  
RENFREWSHIRE

GLASGOW AIRPORT  
PROUD TO SERVE SCOTLAND

UNIVERSITY OF THE  
WEST OF SCOTLAND  
**UWS**

**RENFREWSHIRE**  
CHAMBER OF COMMERCE  
Helping Renfrewshire Grow and Prosper

**swissport**

**NMIS**  
National Manufacturing  
Institute Scotland

Renfrewshire  
Council

The College also works  
with a number of partners  
throughout our region:

Scottish Funding Council  
Comhairle Mhaoineachaidh na h-Alba

Scottish Enterprise

**DYW** WEST  
Developing the  
Young Workforce

**YOUNG**  
enterprise

Skills  
Development  
Scotland

Prince's Trust

Scottish Leather Group

Clyde Muirshiel  
REGIONAL PARK

**A.C. WHYTE**  
& CO. LTD. ESTD 1973

**EAST RENFREWSHIRE**  
CHAMBER OF  
COMMERCE

VAER

**BarrheadTravel**

East  
Renfrewshire  
COUNCIL

# References

## Our College

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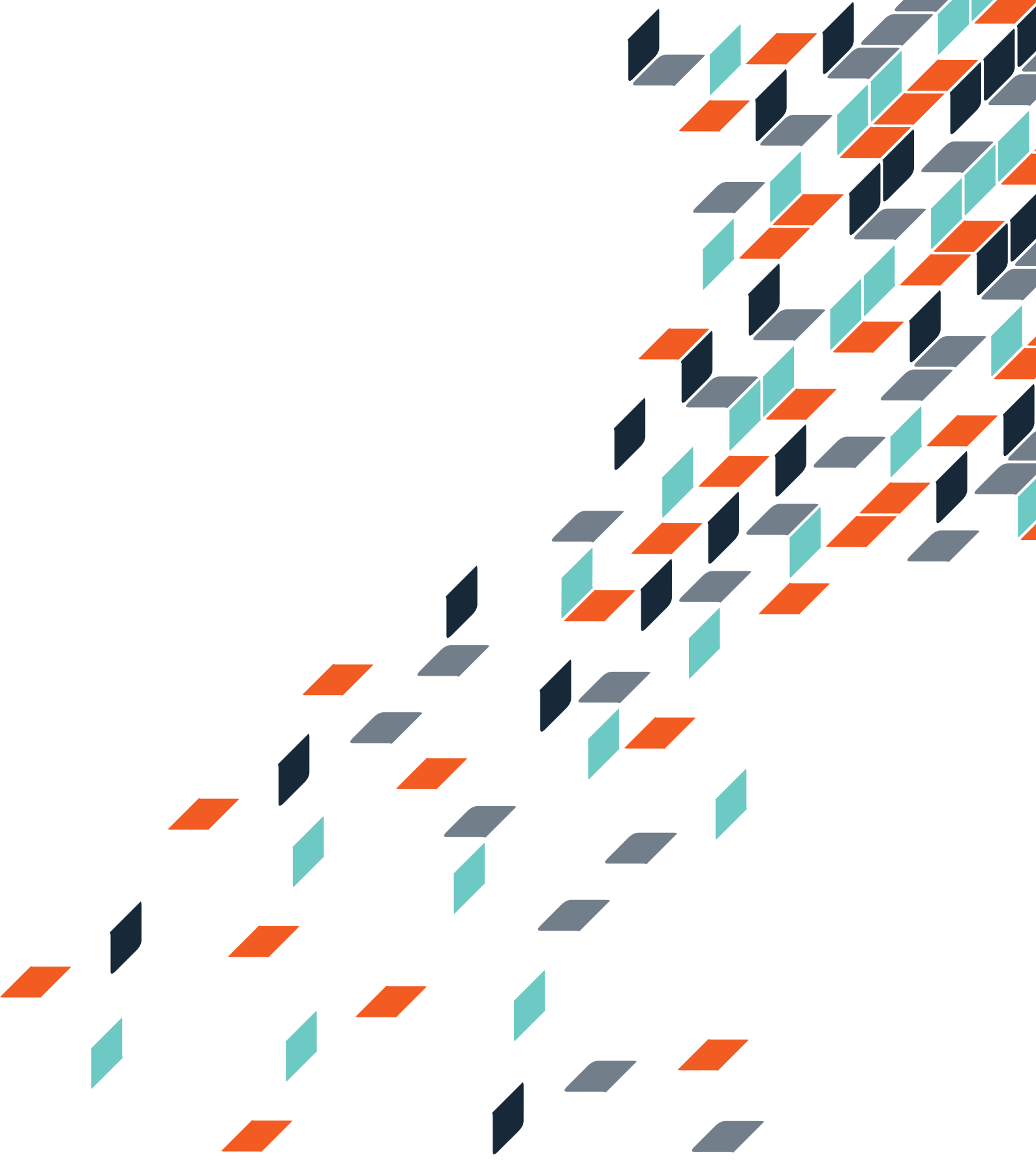
## Our Communities

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9. Nomis (2018) Labour Market Profile: East Renfrewshire. Available [here](#).
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